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MAYOR

*City of Charleston*  
*South Carolina*

BARBARA W. VAUGHN  
DIRECTOR  
PUBLIC INFORMATION

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**ANNUAL DR. MARTIN LUTHER KING BREAKFAST TO FEATURE EVA BLUM**  
Annual Breakfast Celebrates King Legacy

On Tuesday, January 15, 2013, from 7:30 AM until 9 AM in the College of Charleston TD Arena (301 Meeting Street), the City of Charleston and the YWCA of Greater Charleston, Inc. are hosting the sixth annual Dr. Martin Luther King, Jr. Business and Professional Breakfast. This breakfast is a special opportunity for the business and professional leadership of Charleston to come together and honor the memory and teachings of Dr. King. The featured speaker will be Eva Tansky Blum, Senior Vice President and Director of Community Affairs for PNC Bank. She also serves as Chair and President of The PNC Foundation.

Blum works with PNC's businesses and regional presidents in establishing the strategy to position PNC as a leader in the community. She directs the company's philanthropic programs, including PNC Grow Up Great, a \$350 million, multi-year, bilingual initiative that began in 2004 to support quality early childhood education.

Blum joined PNC's Legal division in 1977. She became vice president in 1986 and was elected senior vice president and chief compliance counsel in 1990. She served as senior vice president and deputy general counsel/director of Regulatory Affairs for PNC, and recently served as senior vice president and director, Comprehensive Risk Management and Compliance. She was named to her current position in July 2002.

Blum is a member of both the Pennsylvania and Allegheny County bar associations. She also holds several roles with her alma mater, the University of Pittsburgh. She serves on the school's board of trustees; co-chair's Pitt's \$2 billion capital campaign; is the head of the Graduate School of Public Health's (GSPH) board of visitors; and is past president of the University of Pittsburgh Alumni Association. Blum is also a member of the honor board of WQED Multimedia, serves on the advisory board of the Carnegie Science Center and is a board trustee for the Jewish Healthcare Foundation.

In 2001, Blum was honored as a Carlow College Women of Spirit®; in 1999, she was honored as one of Pennsylvania's Best 50 Women in Business; in 1998, she received the YWCA's Tribute to Women award; in 2007 was named the University of Pittsburgh's Distinguished Alumnae of the Year; in 2009 was named a Distinguished Daughter of Pennsylvania; in 2011, she received the YWCA Allerton Award; and in 2012, received the Mt. Ararat Community Activity Center Recognition Award.

Blum received a Bachelor of Arts degree in 1970 from the University of Pittsburgh and graduated from that University's School of Law in 1973.

Seating is reserved. If groups or individuals are interested in attending, please call the YWCA of Greater Charleston at (843) 722-1644.

**FOR MORE INFO:**

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