

ATTEND THE

# RETHINK FOLLY ROAD

A COMPLETE STREETS STUDY

## DESIGN CHARRETTE

Where are new pedestrian, bicycle, transit, and transportation facilities needed?

What should future growth and change look like, and what unique features should be preserved?

Where are public transportation improvements and new street connections most crucial?

we need

**YOUR HELP**  
to answer these questions

RETHINK FOLLY ROAD: A COMPLETE STREETS STUDY is being undertaken by the Berkeley-Charleston-Dorchester Council of Governments (BCDCOG) in association with the City of Charleston, the South Carolina Department of Transportation (SCDOT), the Charleston Area Regional Transit Authority (CARTA), the Town of James Island, the City of Folly Beach, and Charleston County. The purpose of this study is to explore the potential to remake Folly Road as a more sustainable, multimodal corridor, which could become a precedent for the Charleston region.

## HANDS-ON DESIGN SESSION

6pm - 9pm | Thursday, May 7

Work alongside your neighbors and share your ideas for the future of Folly Road.

## OPEN DESIGN STUDIO

10am - 6pm | Friday, May 8 – Tuesday, May 12

OPEN HOUSE | 5pm – 7pm | Sunday, May 10

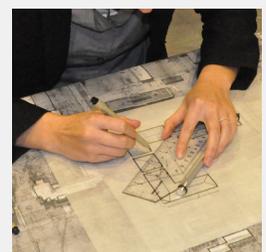
Stop by the studio to talk with the design team and provide input as ideas evolve. If the lights are still on, drop in!

## WORK-IN-PROGRESS PRESENTATION

6:30pm – 8:30pm | Wednesday, May 13

See all of the work completed during the week at the “wrap-up” presentation.

All events will be held at First Baptist School Activity Center,  
2051 George L. Griffith, Charleston, SC 29412





## FREQUENTLY ASKED QUESTIONS

### WHAT IS A CHARRETTE?

Charrette is a French word that translates to “little cart.” At the École des Beaux-Arts, a famous architecture school in 19th-century Paris, students would continue sketching as little carts carried their drawing boards away to be judged and graded.

Today, charrette has come to describe a rapid, intensive, and creative work session in which a design team focuses on a particular design problem and arrives at a collaborative solution. Charrettes are formatted to encourage the exchange of dialogue, allowing residents, stakeholders, and designers to brainstorm on new ideas and evaluate multiple options.

### WHAT WILL HAPPEN DURING THE RETHINK FOLLY ROAD CHARRETTE?

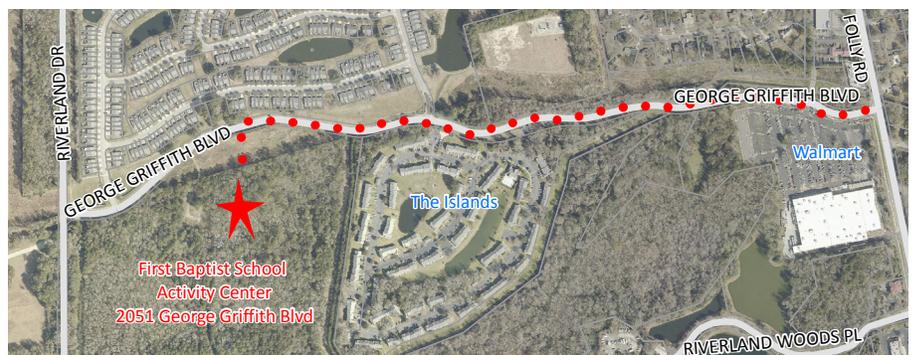
From May 7-13, a team of sustainable planning, transportation, urban design, economics, and green infrastructure experts will be working with the community to develop a plan for the future of the Folly Road corridor, from Center Street on Folly Beach to the Wappoo Cut Bridge.

The charrette will kick off with an interactive, public hands-on design workshop, where participants will discuss and draw ideas. The design team will then set up a studio in the corridor where they will work rapidly to synthesize input, draw ideas and create a draft vision and plan. The studio will be open to the public throughout the week for drop-in discussions. Another public session will occur at the close of the charrette where participants will review the draft ideas to give feedback.

### ARE THERE OTHER WAYS TO PARTICIPATE?

Yes! Periodic updates will be posted at:  
**BCDCOG.COM**

In addition to the charrette meetings, interested community members can also participate and continue the conversation online at FollyRoad.MindMixer.com. In this “virtual town hall,” stakeholders and community members can generate ideas, help others evolve their ideas, and ultimately prioritize the best ideas for the Folly Road corridor.



Directions to First Baptist School Activity Center



BERKELEY - CHARLESTON - DORCHESTER  
COUNCIL OF GOVERNMENTS