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South Carolina*

OFFICE OF
COMMUNICATIONS

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City of Charleston's 'Bank On Charleston Youth' Summer Virtual Financial Empowerment Series Starts Friday

Charleston, S.C. — This summer, the city of Charleston will host a virtual financial empowerment series for those in high school and college. This is the first time the program – 'Bank On Charleston Youth' – is being offered to the public.

Through this program, the city, banking partners and local organizations will conduct four virtual workshops on varying personal finance topics.

The goal of the series is to provide participants with a solid grounding in personal finance, including budgeting, creating a savings plan and establishing good credit.

There will also be an incentive program that allows participants the chance to win prizes for practicing their financial skills.

All workshops will be held virtually via Zoom from 9:30 – 11 a.m. on Fridays. Each week includes a different topic and a guest speaker. Zoom links will be provided following registration.

Schedule:

- Week 1, June 17: Budgeting, saving, and the importance of a bank account
- Week 2, June 24: Smart spending and realistic goals
- Week 3, July 8: Establishing credit and managing debt
- Week 4, July 15: Long term financial goals: college, investing, big ticket items

Reserve your spot by emailing or calling Mindy Sturm at sturmm@charleston-sc.gov or 843-965-4190.

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