



15th Annual Daniel Island Kids' Triathlon June 26th, 2021

As we look forward to summer, the City of Charleston Recreation Department is eagerly preparing for the 15th Annual Daniel Island Kids' Triathlon. The triathlon has proven to be a successful event, bringing together youth athletes and families from all over Charleston. As we continue to grow, we need your support more than ever before in order to continue our success.

The 2021 event is expected to draw 100+ local participants, ages 7-14, to compete in a kid-specific sprint triathlon, with their families and friends cheering them on. Prior to the race, each athlete will receive a race bag which will include an event t-shirt and miscellaneous items donated by our generous sponsors. Upon crossing the finish line, every athlete will receive a finisher's medal. The top three finishers in each division will receive 1st, 2nd and 3rd place medals. Our goal for the event is to provide our youth the opportunity to have fun and leave with a sense of personal success and accomplishment.

Sponsorship:

⚙ **Sponsor:** \$200

Sponsor's logo will be prominently displayed on the back of the race t-shirts. Promotional flyer or give away item that you provide will be placed in each racers bag. Sponsors will be announced in the pre-race meeting as well as be acknowledged in a post from the City of Charleston Recreation's facebook page.

All sponsors will receive special acknowledgement on the day of the event, during the pre-race welcome announcement and the post-race award ceremony, as well as have the opportunity to place promotional materials in the race bags. If you are interested in sponsoring please get in contact with us by **Friday, May 14th, 2021**.

We are confident that the Daniel Island Kids' Triathlon is in line with the City of Charleston Recreation Department's mission to provide positive opportunities through recreation to enhance the quality of life of our citizens. We hope that you will consider sponsoring our event, to help us further that mission. Thank you in advance for your thoughtful consideration and support. I look forward to hearing from you.

Sincerely,

Jen Nelsen

Daniel Island Recreation Coordinator
(843)216-6366
nelsenj@charleston-sc.gov