



WEST ASHLEY REVITALIZATION COMMISSION

Ashley Landing Publix Redevelopment

September 14, 2022

AGENDA



EXISTING CONDITIONS & SITE PLAN

- Site Aerial
- Survey
- Current Retail Map
- Retail Façade of Former Indoor Mall
- Publix Façade & Loading Areas



TRAFFIC

- County Future Improvements
- Landmark/City Development Connection



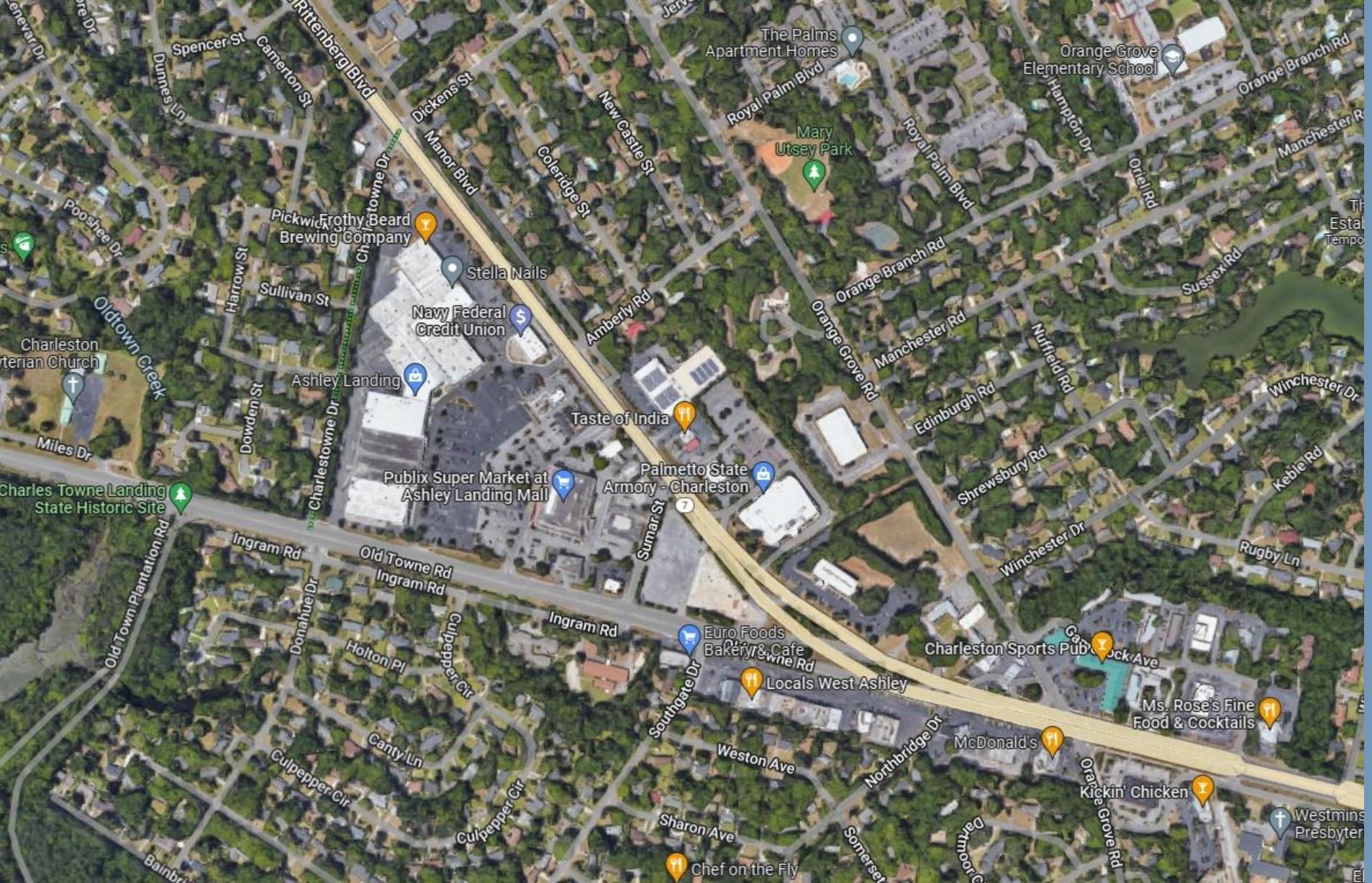
PUBLIX REDEVELOPMENT

- Site Plan
- Elevations

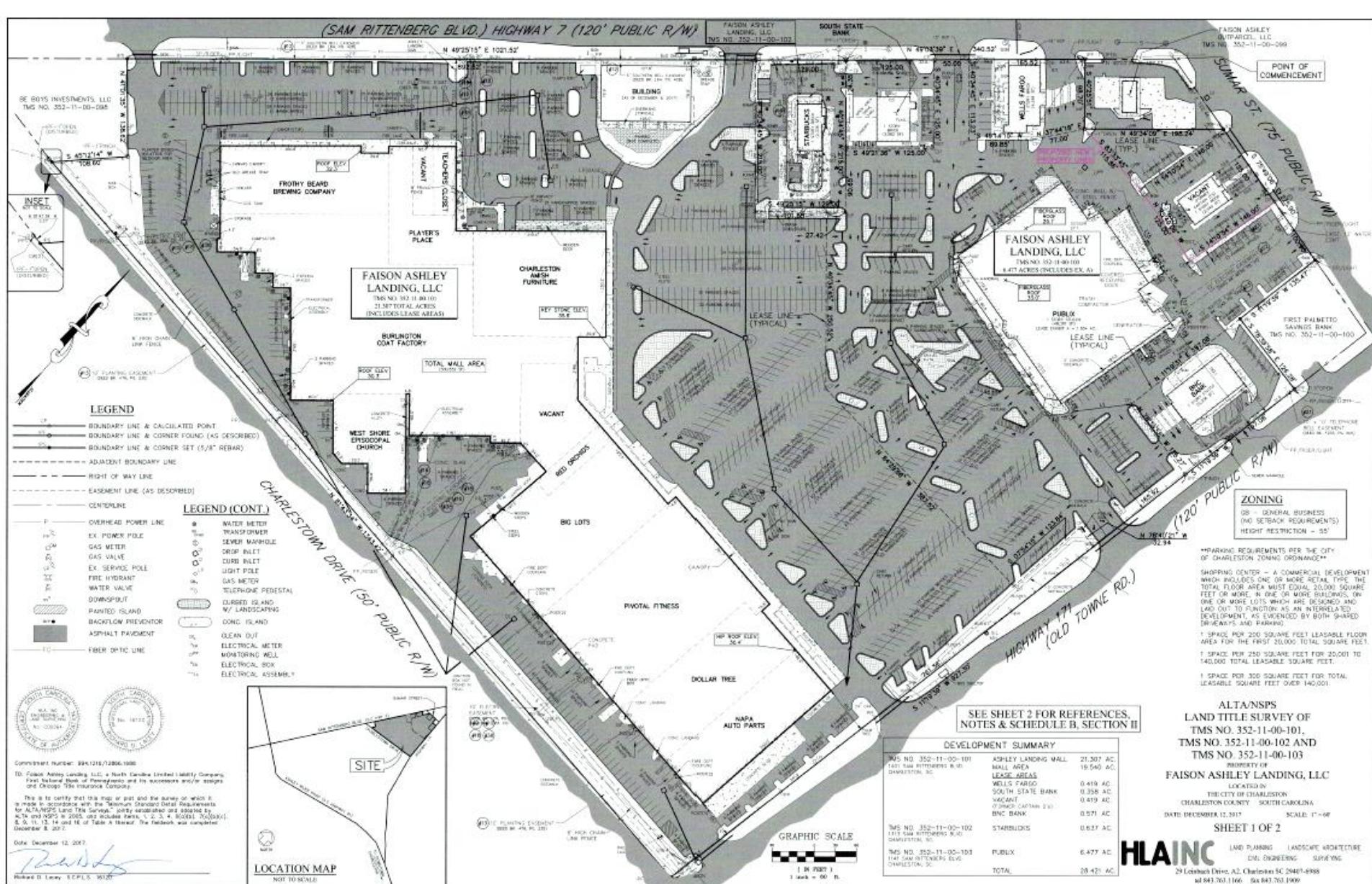


TIMELINE

AERIAL



CURRENT SURVEY





CURRENT RETAIL MAP



ASHLEY LANDING
CHARLESTON, SOUTH CAROLINA

1401 SAM RITTENBERG BLVD
CHARLESTON, SC 29407

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ASTON



EXISTING RETAIL FAÇADE





EXISTING PUBLIX FAÇADE





EXISTING PUBLIX LOADING





SMALL SHOPS
MAIN ACCESS OFF
SAM RITTENBURG

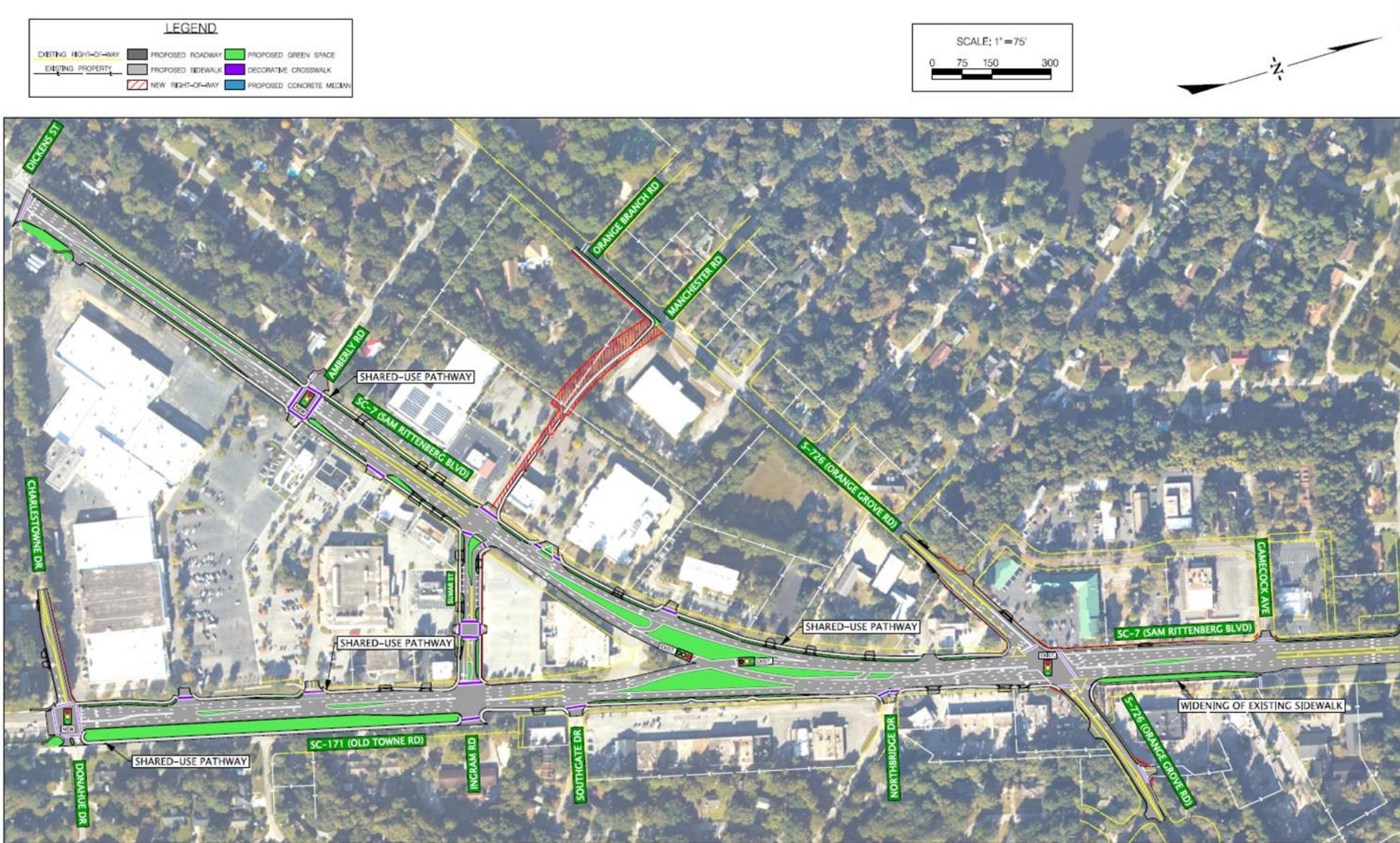




TRAFFIC

- County Plans
- Charlestowne & Donahue Realignment
- Amberly & Sam Rittenburg
- Connection to Sumar St Development

FUTURE ROAD IMPROVEMENTS



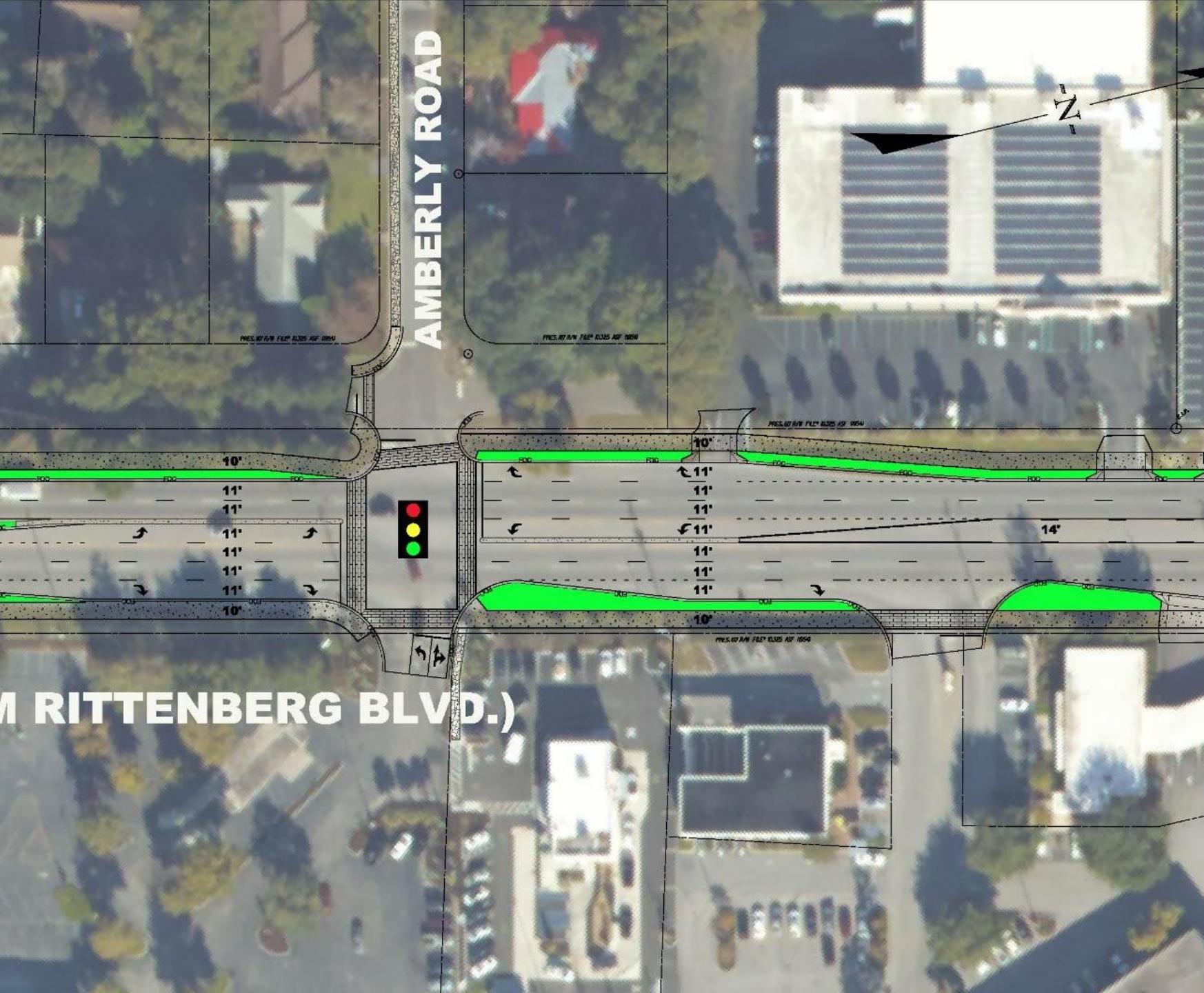


CHARLESTOWNE OLD TOWNE INTERSECTION





AMBERLY ROAD INTERSECTION



CONNECTION TO SUMAR ST





SUMAR-LANDMARK PERSPECTIVE



AGENDA

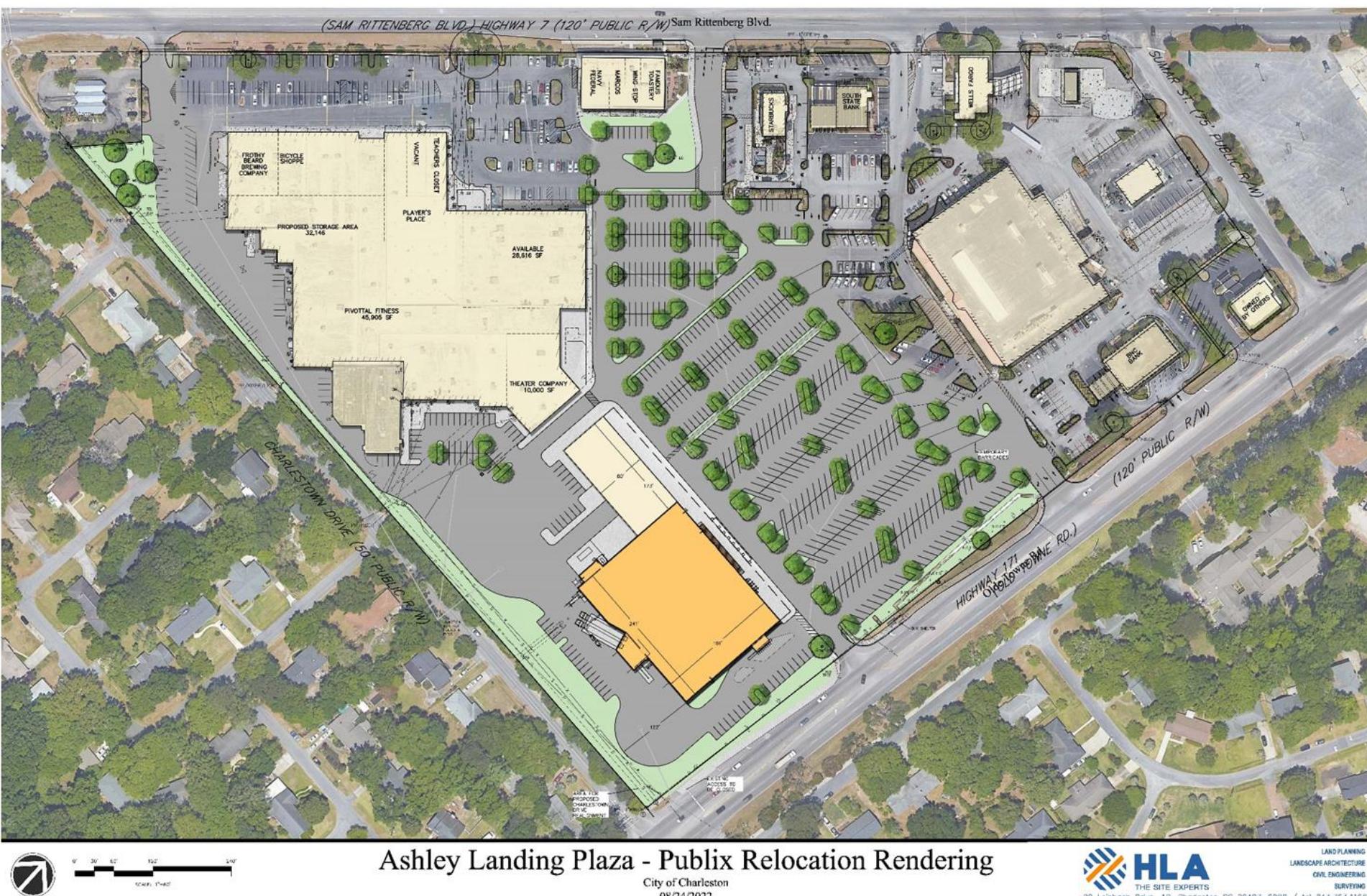


PUBLIX REDEVELOPMENT

- Redevelopment Site Plan
- Elevations

PROPOSED SITE PLAN

PUBlix REDEVELOPMENT



Ashley Landing Plaza - Publix Relocation Rendering

City of Charleston
08/24/2022

PROPOSED ELEVATIONS

PUBLIX & SMALL SHOPS



ASHLEY LANDINGS PLAZA PUBLIX & RETAIL
DESIGN DEVELOPMENT

CHARLESTON, SC

08.15.2022



PROPOSED ELEVATIONS

OLD TOWNE ROAD,
BACK LOADING, &
SIDE ALLEY



LEFT SIDE (OLD TOWNE RD.) PUBLIX ELEVATION



REAR SIDE (CHARLESTOWNE DR.) PUBLIX ELEVATION



RIGHT SIDE PUBLIX & RETAIL A ELEVATION



PAINT
SW 7004
SNOWBOUND



PAINT
SW 7547
SAND BAR



PAINT
SW 7048
URBANE
BRONZE



METAL
CANOPY
PAC CLAD
GRAPHITE



STOREFRONT
CLEAR
ANODIZED



WOOD
KNOTWOOD
ROYAL OAK



ARTWORK
LASER CUT
ALUMINUM
SCREEN - PAL-
METTO FROND
ARTWORK



BRICK
GLEN GARY
ASPEN WHITE
SMOOTH
(S804)



BRICK
GLEN GARY
DOLO-
MITE GREY
WIRECUT
(W181)



ASHLEY LANDINGS PLAZA PUBLIX & RETAIL
DESIGN DEVELOPMENT

CHARLESTON, SC

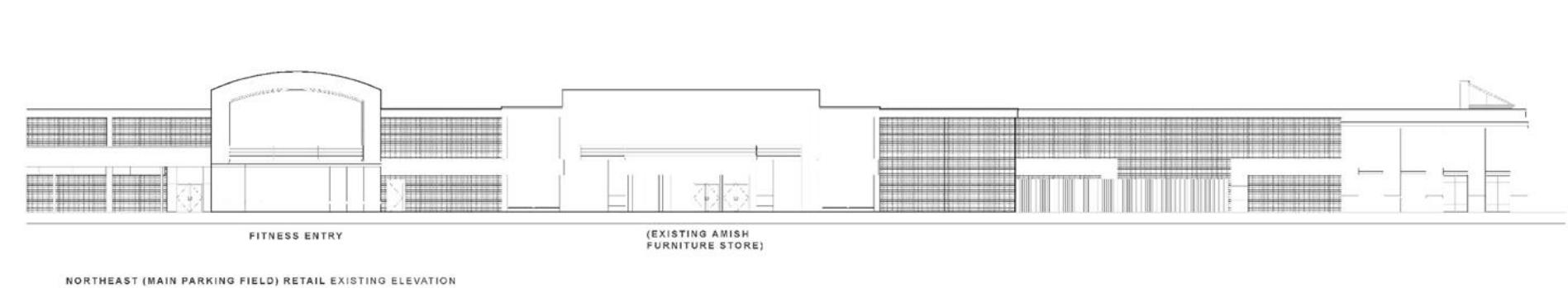
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PROPOSED ELEVATIONS

COMPARISON
FORMER BURLINGTON/
AMISH
TWO TENANTS



NORTHEAST (MAIN PARKING FIELD) RETAIL EXISTING ELEVATION



NORTHEAST (MAIN PARKING FIELD) RETAIL PROPOSED ELEVATION



NORTHEAST (MAIN PARKING FIELD) RETAIL PROPOSED FLOOR PLAN



ASHLEY LANDINGS PLAZA PUBlix & RETAIL
DESIGN DEVELOPMENT

CHARLESTON, SC

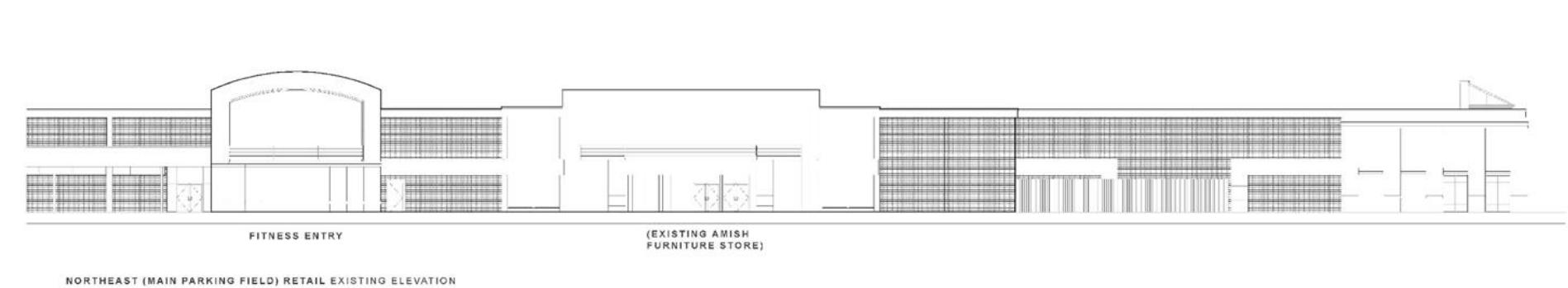
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PROPOSED ELEVATIONS

COMPARISON
FORMER BURLINGTON/
AMISH
SINGLE TENANT



NORTHEAST (MAIN PARKING FIELD) RETAIL EXISTING ELEVATION



NORTHEAST (MAIN PARKING FIELD) RETAIL PROPOSED ELEVATION



NORTHEAST (MAIN PARKING FIELD) RETAIL PROPOSED FLOOR PLAN



PAINT
SW 7004
SNOWBOUND



PAINT
SW 7547
SAND BAR



PAINT
SW 7048
URBANE
BRONZE



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ASHLEY LANDINGS PLAZA PUBlix & RETAIL
DESIGN DEVELOPMENT

CHARLESTON, SC

08.15.2022

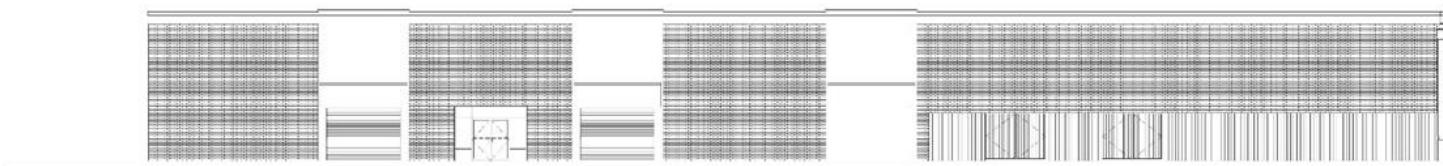
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PROPOSED ELEVATIONS

COMPARISON
FORMER BURLINGTON/
AMISH FURNITURE

SIDE PERSPECTIVE
FACING SAM RITTENBURG



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DESIGN DEVELOPMENT

CHARLESTON, SC

08.15.2022

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AGENDA

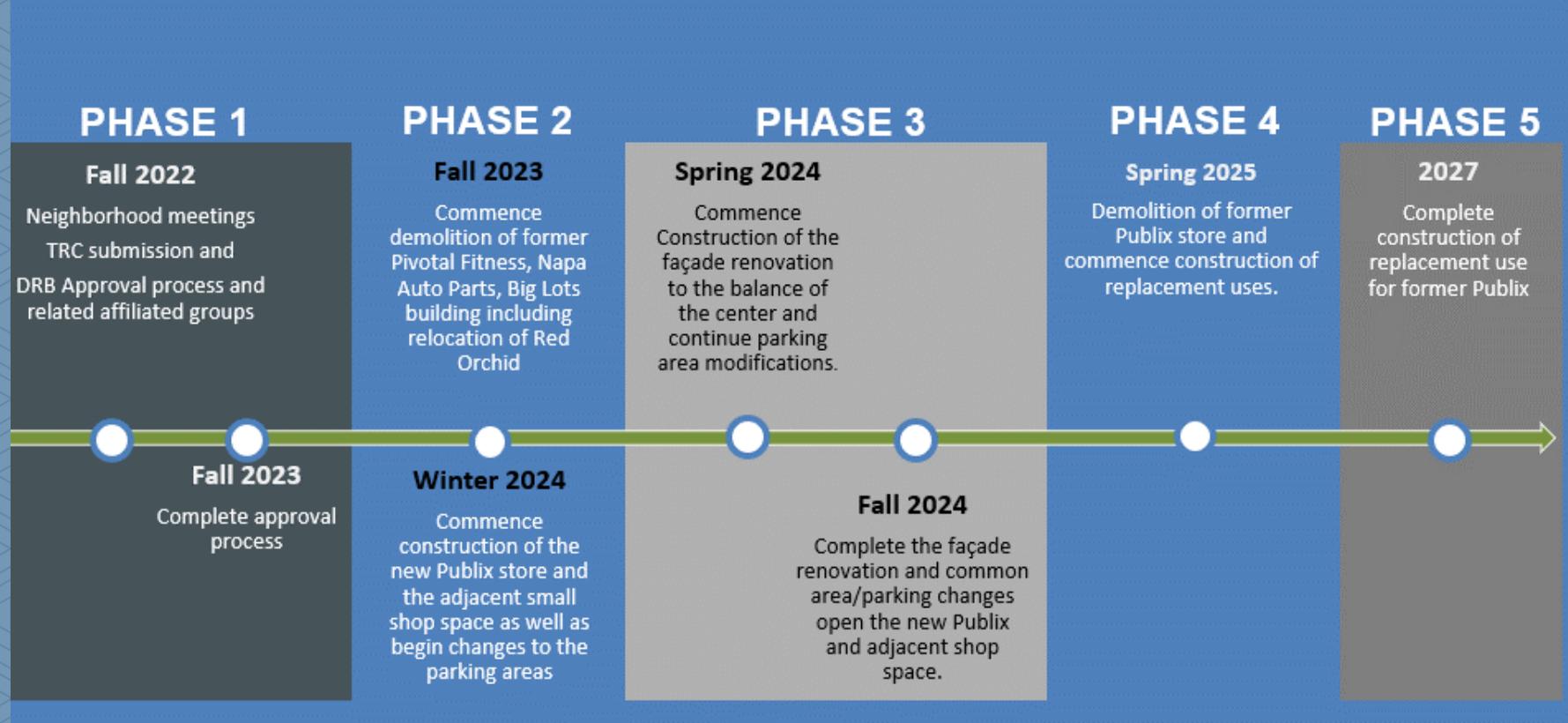


TIMELINE



REDEVELOPMENT TIMELINE

5 PHASES



AGENDA



FAISON

- Development Team

faison



WHAT WE DO

Over the last five decades, Faison has a rich history in real estate development and repositioning properties throughout the Southeast and Mid-Atlantic regions. Diversified across multiple asset classes, the firm's objective is to invest in defensible locations with a long-term hold period.





FAISON DEVELOPMENT TEAM

- Kris Fetter
 - President & CEO, Faison
 - 25 years of experience in multifamily, retail, mixed-use, and industrial development
- Drew Gorman
 - Principal, MCB Real Estate
 - 30 years of experience in shopping center development
 - 10 years with Faison running the Washington DC retail development office

Design Team

- Civil Engineer – HLA (Charleston, SC)
- Retail Architect – Fisher & Associates (Clearwater, FL)
- Phase 5 Study – BB+M Architecture (Charlotte, NC)
- Legal Land Use Counsel – Trenholm Walker (Charleston, SC)

OUR TEAM



KRIS FETTER
President & Chief Executive Officer



CHRIS POPLIN
Chief Financial Officer & Chief Operating Officer



PAUL SEUFERT
Chief Financial Officer



KRISTY COX, CPA
Senior Accountant



JULIE GARDNER, CPA
Senior Accountant



SUSAN HOPKINS
Corporate Office & Accounting



ROBERTA HUGHES, CPA
Controller



MIKE JONES
Managing Director,
Tax & Investments



JON LIM
Managing Director
of Investments



KEN MCCOY
Senior Managing Director,
Asset Management



DENISE NEWMAN
Senior Treasury Analyst



PETER ROBINSON
Director, Asset Management