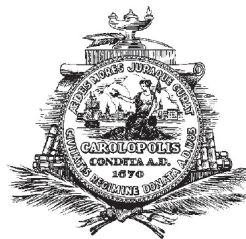


KING STREET PROFILE MARCH 2023

CITY OF CHARLESTON

DEPARTMENT OF PLANNING, PRESERVATION & SUSTAINABILITY

BUSINESS & NEIGHBORHOOD SERVICES DIVISION

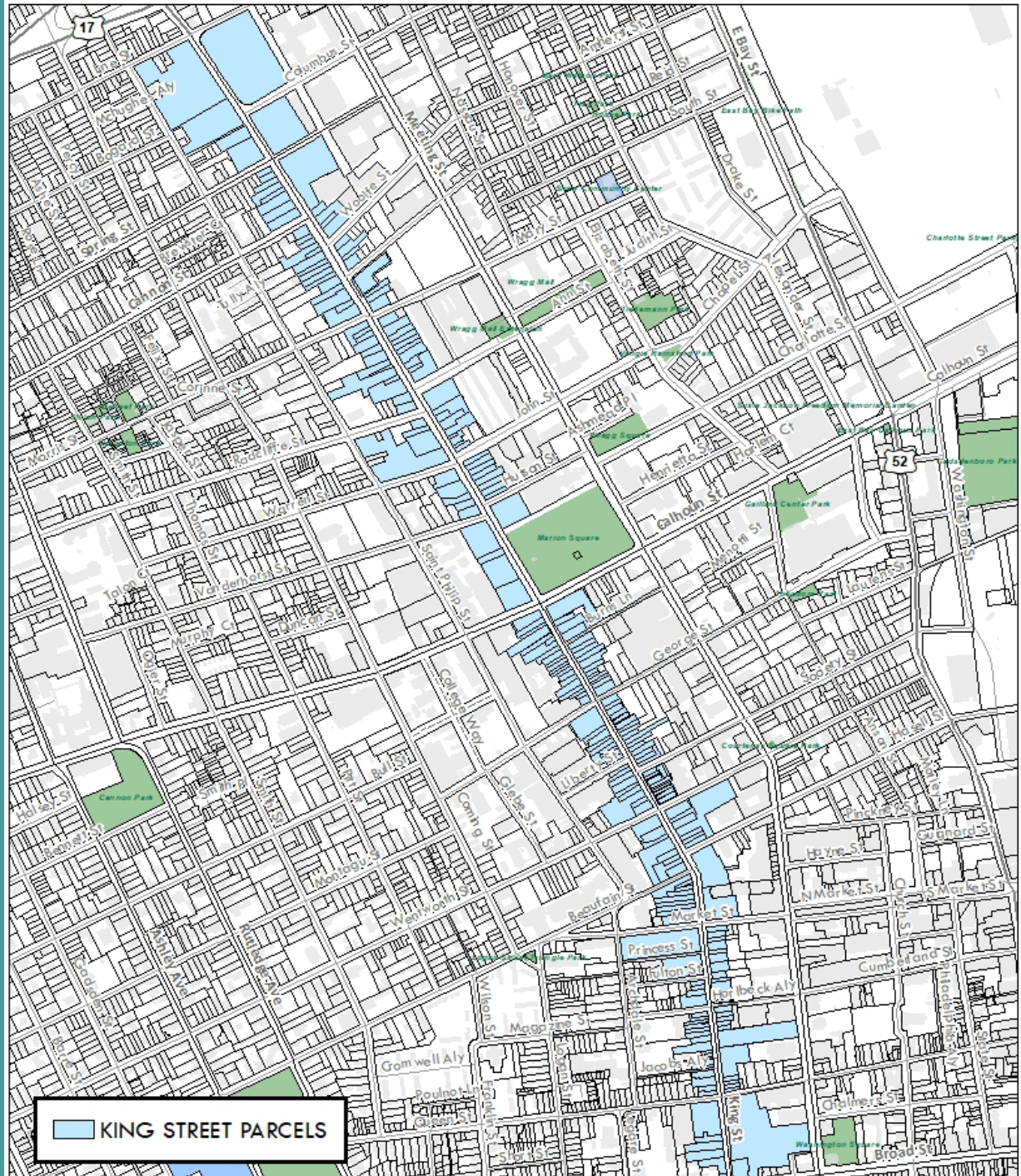


KING STREET PROFILE

LINE TO BROAD STREETS

MARCH 2023

KING STREET PROFILE: LINE - BROAD STREETS

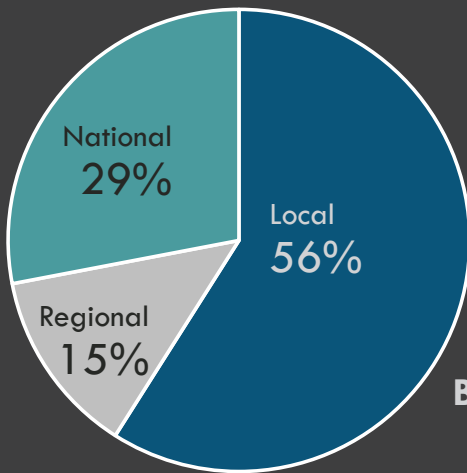


KING STREET PROFILE

LINE TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MARCH 2023



RETAIL TYPE
SPRING TO
BROAD STREETS

88%
OCCUPANCY



Apparel
29%



Restaurant
22%



Specialty
11%



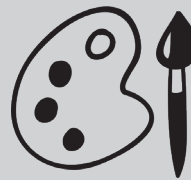
Office
7%



Houseware
4%



Health & Beauty
4%



Gallery
2%



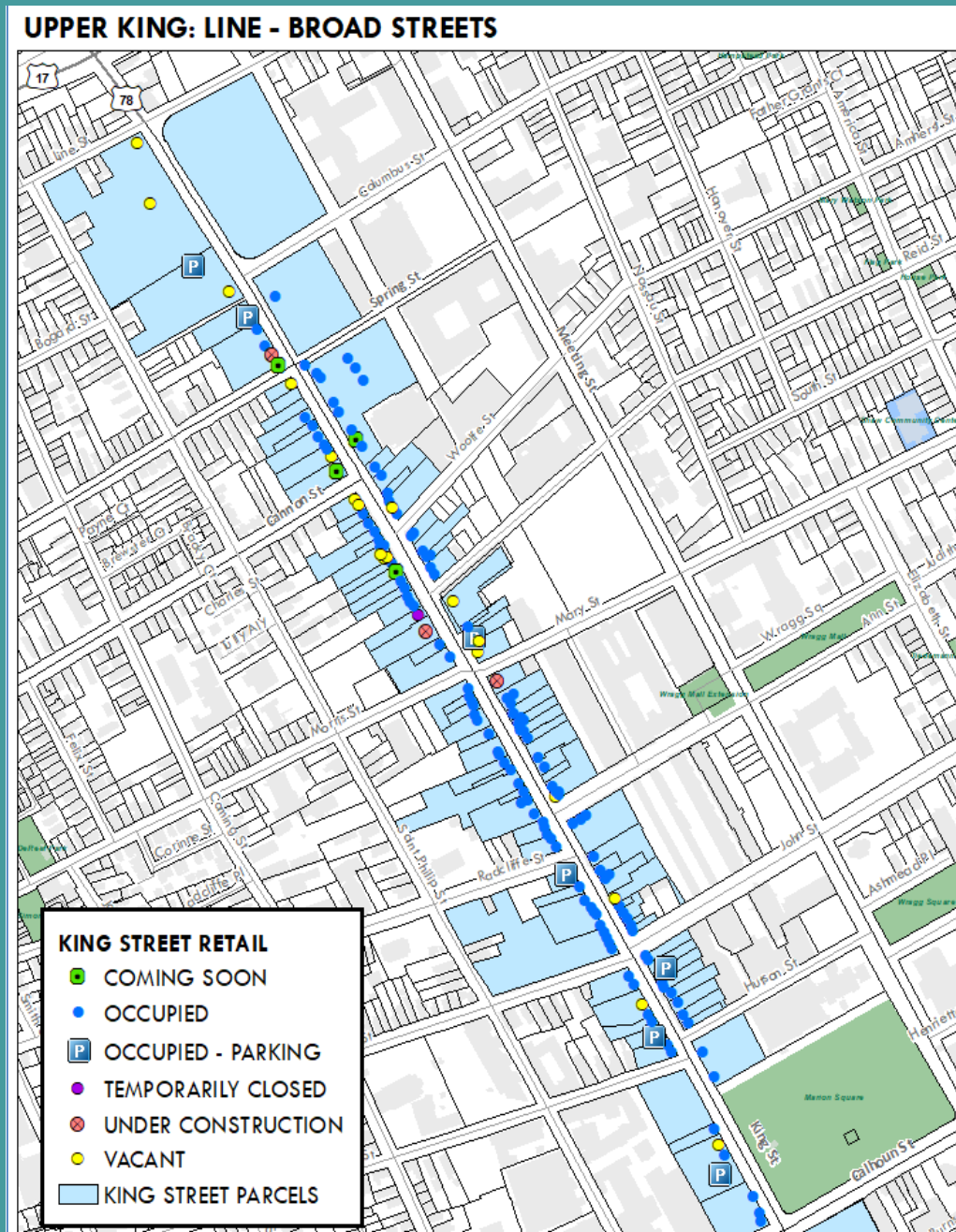
Other Services
11%

KING STREET PROFILE

UPPER KING STREET LINE TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MARCH 2023



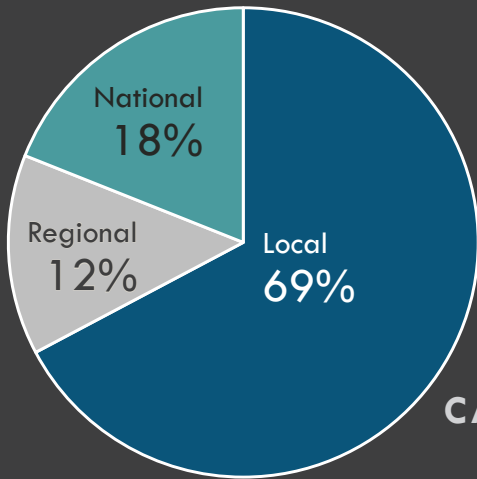
KING STREET PROFILE

UPPER KING STREET

LINE TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MARCH 2023



RETAIL TYPE
SPRING TO
CALHOUN STREETS

88%
OCCUPANCY



Apparel
10%



Restaurant
39%



Specialty
10%



Office
9%



Houseware
2%



**Health &
Beauty** 4%



Gallery
1%



Other Services
13%

KING STREET PROFILE

MIDDLE KING STREET

CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MARCH 2023



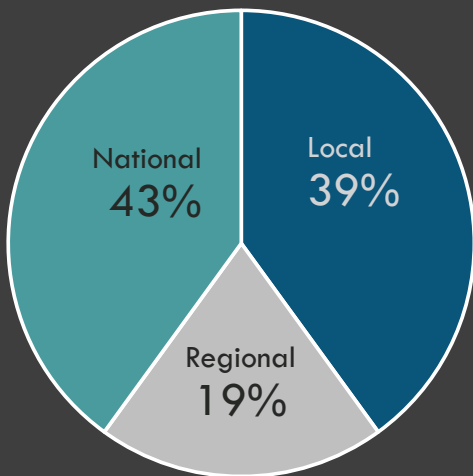
KING STREET PROFILE

MIDDLE KING STREET

CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MARCH 2023



RETAIL TYPE
CALHOUN TO
MARKET STREETS

87%
OCCUPANCY



Apparel
47%



Restaurant
10%



Specialty
14%



Office
3%



Houseware
1%



**Health &
Beauty** 3%



Gallery
1%



Other Services
6%

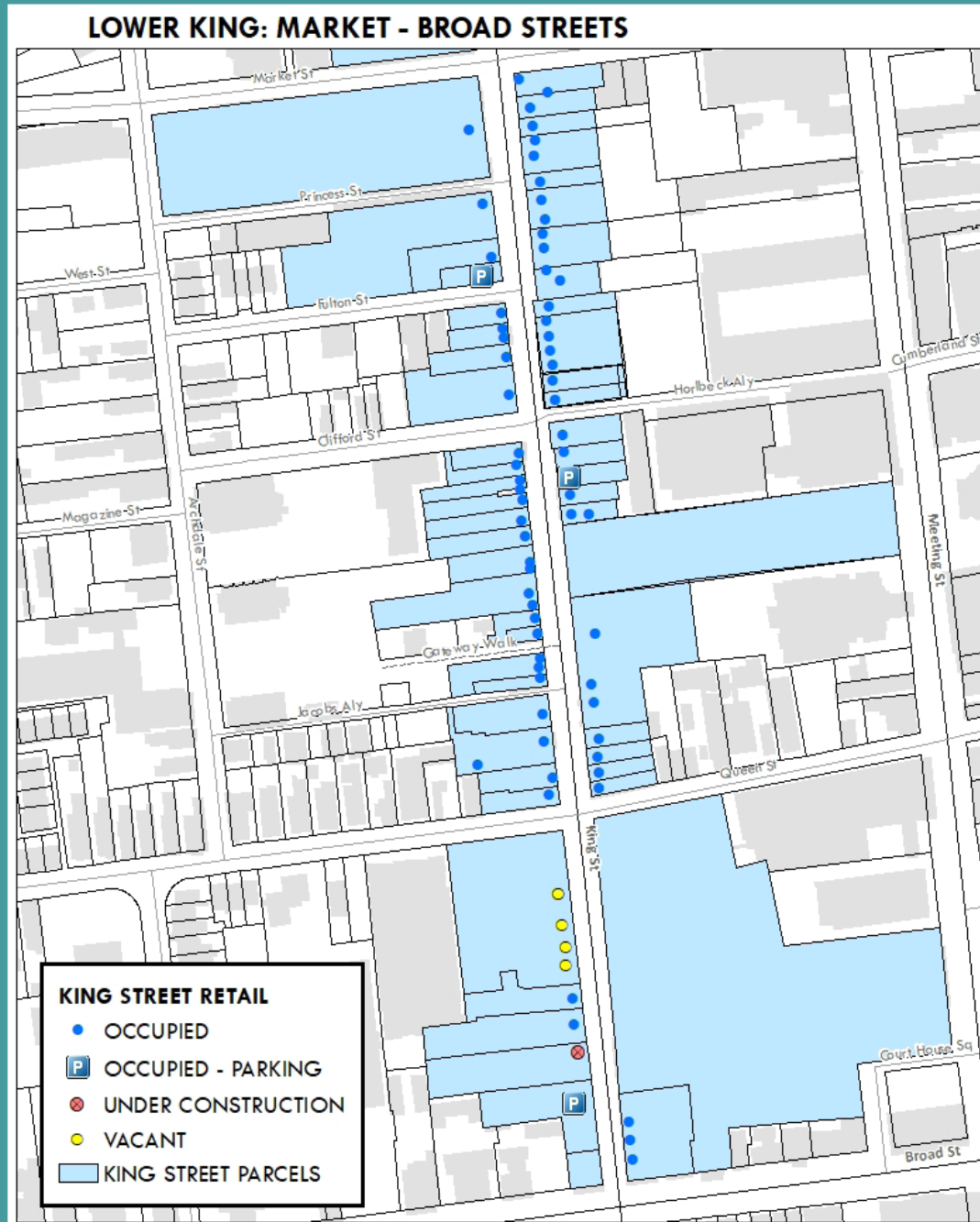
KING STREET PROFILE

LOWER KING STREET

MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MARCH 2023



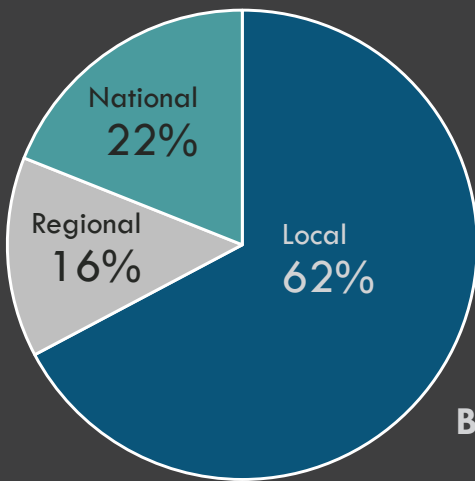
KING STREET PROFILE

LOWER KING STREET

MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MARCH 2023



RETAIL TYPE
MARKET TO
BROAD STREETS

90%
OCCUPANCY



Apparel
36%



Restaurant
7%



Specialty
7%



Office
8%



Houseware
12%



**Health &
Beauty** 3%



Gallery
7%



Other Services
10%

KING STREET PROFILE

LINE TO BROAD STREETS

OCCUPANCY CHANGES

NOVEMBER 2022 - MARCH 2023

NOV 2022

SPRING TO BROAD STREETS

MAR 2023

88 %

0 %

88 %

UPPER KING STREET

86 %

+2 %

88 %

MIDDLE KING STREET

89 %

-2 %

87 %

LOWER KING STREET

89 %

+1 %

90 %

KING STREET PROFILE

LINE TO BROAD STREETS

NEW STORES & COMING SOON

MARCH 2023

UPPER KING STREET

596 KING	BUZZED BULL CREAMERY
550 KING	LA CAVE AT FELIX (COMING SOON)
549 KING	HAZEL & APPLE (COMING SOON)
540 KING	SECHEY
532 KING	VISUAL COMFORT & CO.
415 KING	CINNAHOLIC

MIDDLE KING STREET

377 KING	RESPOKE
375 KING	MUDHOUSE
332 KING	VERONICA BEARD
297 KING	OLIPHANT DESIGN
259 KING	GRETCHEN SCOTT
263 KING	EAST WEST GEM CO.
241 KING	ESSELLE
237 KING	AMELIA INTERIORS

KING STREET PROFILE

PLACER FOOT TRAFFIC DATA

Business & Neighborhood Services utilized a mobile data tracking platform, Placer, to generate reports showing changes in foot traffic over time.

JANUARY 2023 - MARCH 2023

Visits Trend

Jan 1 - Mar 31, 2023

