

CITY OF CHARLESTON

# KING STREET PROFILE

2024

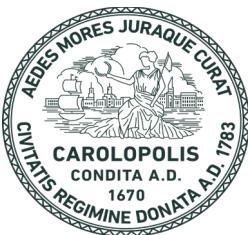
Q2 REPORT



COMMUNITY SERVICES SECTION

ECONOMIC & NEIGHBORHOOD SERVICES DIVISION

[WWW.CHRISTON-SC.GOV/KINGSTREETPROFILE](http://WWW.CHRISTON-SC.GOV/KINGSTREETPROFILE)



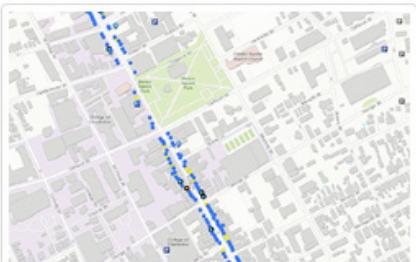
# KING STREET PROFILE

## LINE TO BROAD STREETS

### OVERVIEW

Charleston's historic downtown remains the shopping and dining hub of the region. Retail, anchored by King Street, draws a strong and varied customer base with over 7 million visitors each year. King Street's remarkable history and eclectic mix of fashion, art, antiques, home décor, and extraordinary food makes it one of the most vibrant and distinctive downtowns in America. A perfect blend of local, regional, and national shops that remains the place to be for retailers of all types.

The Economic & Neighborhood Services Division maintains a database of King Street properties. The King Street Profile is intended to provide a snapshot of overall King Street health. More information is available upon request.



#### King Street Commercial

Business Information

[Open](#)



### KING STREET GIS MAP

Explore the King Street Commercial Corridor GIS map for an interactive look at the shopping district. To access the map, visit: [gis.charleston-sc.gov](http://gis.charleston-sc.gov)

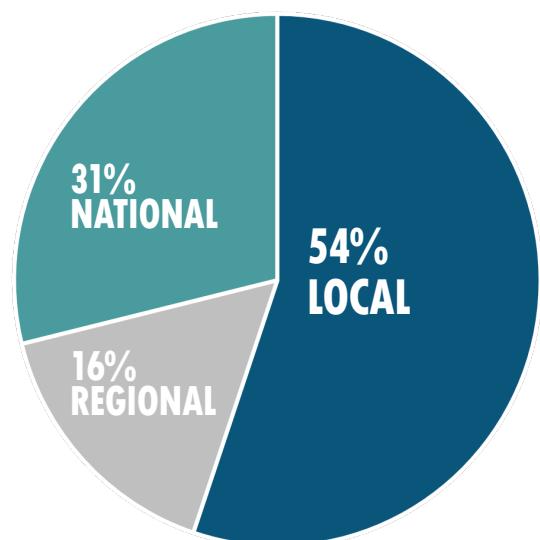
# KING STREET PROFILE

## LINE TO BROAD STREETS



**91%**

OCCUPANCY RATE



**RETAIL TYPE  
LINE - BROAD STREETS**



**32%**  
Apparel



**21%**  
Restaurant



**11%**  
Speciality



**8%**  
Office



**3%**  
Housewares



**4%**  
Health & Beauty



**2%**  
Gallery



**11%**  
Other Services

# KING STREET PROFILE

## NEW BUSINESSES & COMING SOON

### UPPER KING



**LA CAVE**  
550 King



**ZACHARY'S DAIQUIRIS**  
460 King

*julia amory*

**JULIA AMORY**  
445 King

### PAIGE

**PAIGE DENIM**  
369 King



**KING STREET FOODS**  
347 King



**PENINSULA NUTRITION**  
263 King

### MIDDLE KING

**LA LIGNE**  
NEW YORK

**LA LIGNE**  
236 King

### LOWER KING

**ABBEY GLASS**

**ABBEY GLASS BOUTIQUE**  
127 King

# KING STREET PROFILE

## LINE TO BROAD STREETS

### OCCUPANCY CHANGES

MARCH 2024 - JUNE 2024

MAR 2024

LINE TO BROAD STREETS

JUN 2024

**92%**

**-1%**

**91%**

### UPPER KING STREET

**90%**

**-3%**

**87%**

### MIDDLE KING STREET

**94%**

**+1%**

**95%**

### LOWER KING STREET

**93%**

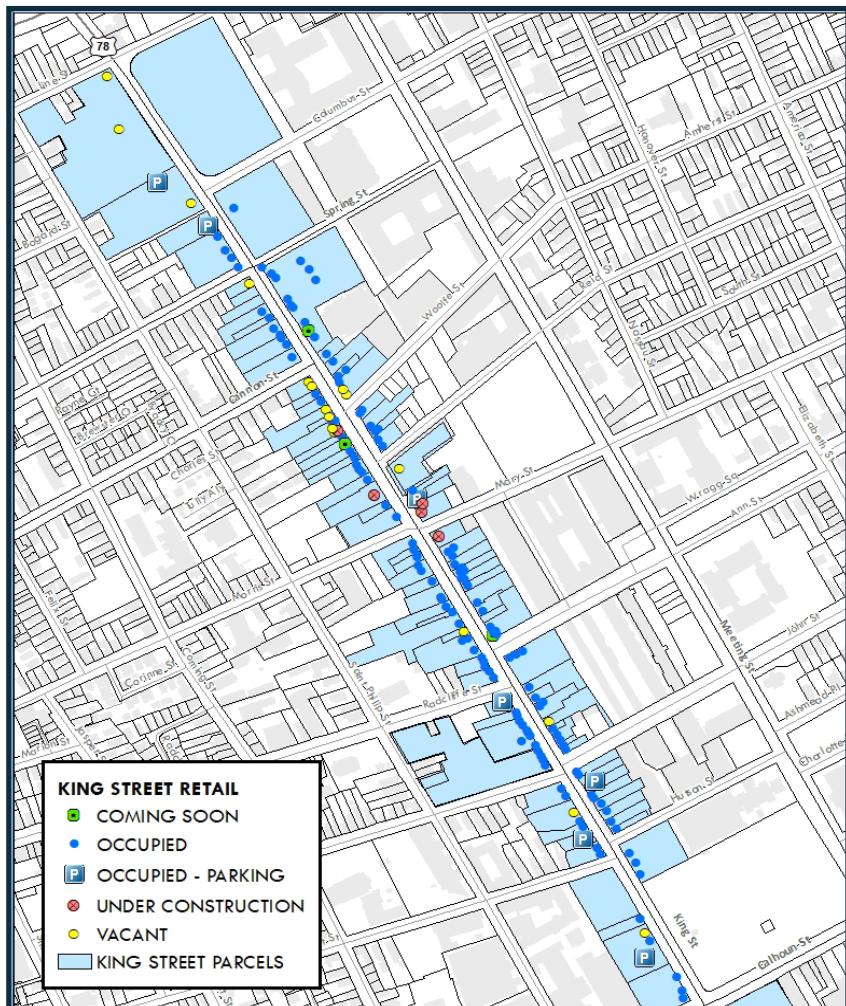
**0%**

**93%**

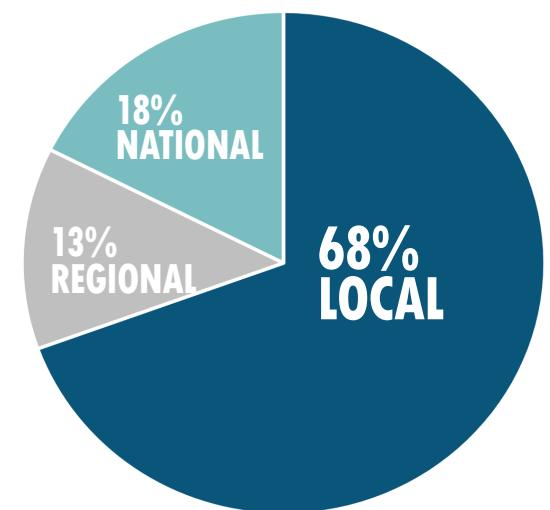


# KING STREET PROFILE

## UPPER KING: LINE - CALHOUN STREETS



**87%**  
OCCUPANCY RATE



## RETAIL TYPE LINE - CALHOUN STREETS



13%  
Apparel



37%  
Restaurant



9%  
Specialty



11%  
Office



2%  
Housewares



4%  
Health & Beauty



1%  
Gallery



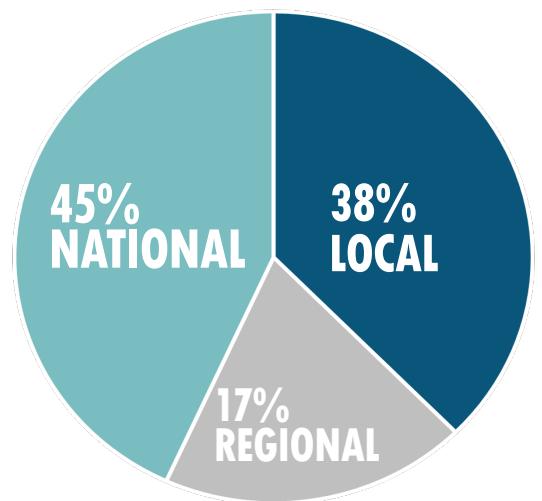
13%  
Other Services

# KING STREET PROFILE

## MIDDLE KING: CALHOUN - MARKET STREETS



**95%**  
OCCUPANCY RATE



**RETAIL TYPE  
CALHOUN - MARKET  
STREETS**



51%  
Apparel



11%  
Restaurant



15%  
Specialty



3%  
Office



2%  
Housewares



3%  
Health & Beauty



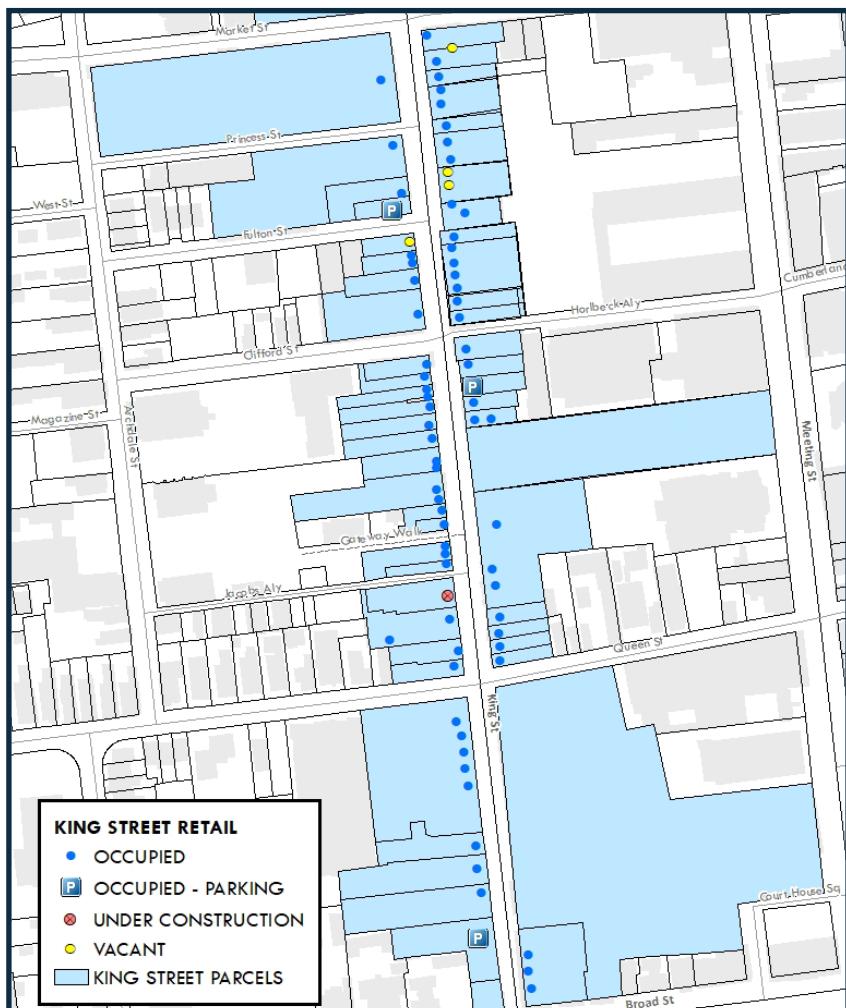
1%  
Gallery



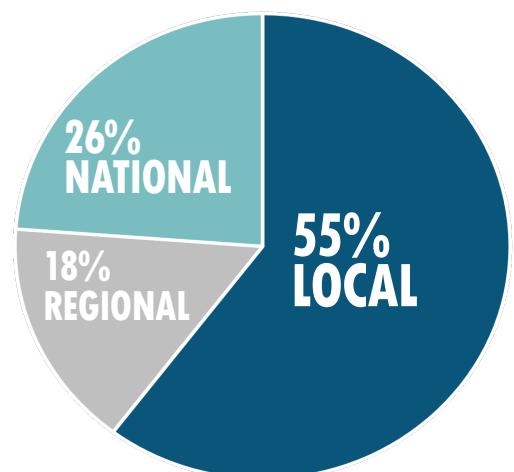
7%  
Other Services

# KING STREET PROFILE

## LOWER KING: MARKET - BROAD STREETS



**93%**  
**OCCUPANCY RATE**



## RETAIL TYPE MARKET - BROAD STREETS



**39%**  
**Apparel**



**7%**  
**Restaurant**



**8%**  
**Specialty**



**9%**  
**Office**



**9%**  
**Housewares**



**3%**  
**Health & Beauty**



**7%**  
**Gallery**



**10%**  
**Other Services**

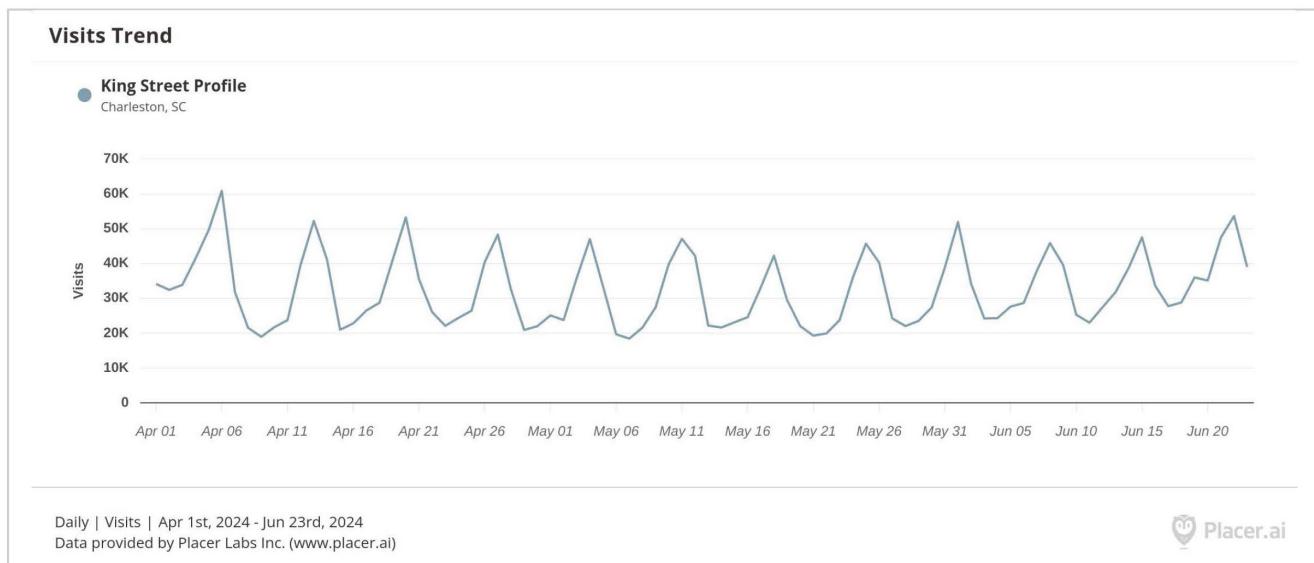
# KING STREET PROFILE

## Q2 FOOT TRAFFIC REPORT

### PLACER.AI FOOT TRAFFIC DATA

Economic & Neighborhood Services utilized a mobile data tracking platform, Placer.ai, to generate reports showing changes in foot traffic over time. More information is available upon request.

### Q2: APRIL - JUNE 2024



### JANUARY - JUNE 2024

