

CITY OF CHARLESTON

KING STREET PROFILE

2024

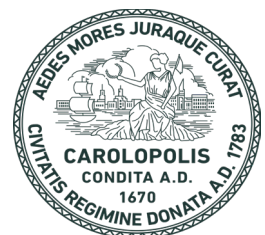
Q2 REPORT



COMMUNITY SERVICES SECTION

ECONOMIC & NEIGHBORHOOD SERVICES DIVISION

WWW.CHARLESTON-SC.GOV/KINGSTREETPROFILE



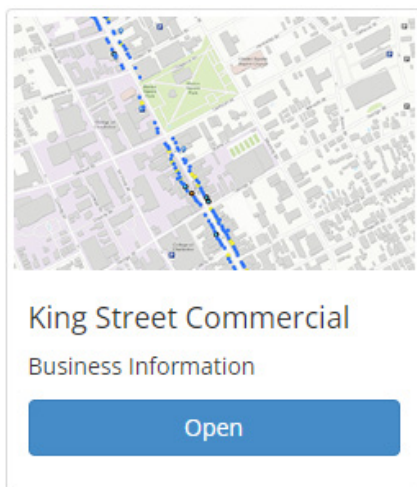
KING STREET PROFILE

LINE TO BROAD STREETS

OVERVIEW

Charleston's historic downtown remains the shopping and dining hub of the region. Retail, anchored by King Street, draws a strong and varied customer base with over 7 million visitors each year. King Street's remarkable history and eclectic mix of fashion, art, antiques, home décor, and extraordinary food makes it one of the most vibrant and distinctive downtowns in America. A perfect blend of local, regional, and national shops that remains the place to be for retailers of all types.

The Economic & Neighborhood Services Division maintains a database of King Street properties. The King Street Profile is intended to provide a snapshot of overall King Street health. More information is available upon request.



KING STREET GIS MAP

Explore the King Street Commercial Corridor GIS map for an interactive look at the shopping district. To access the map, visit: gis.charleston-sc.gov

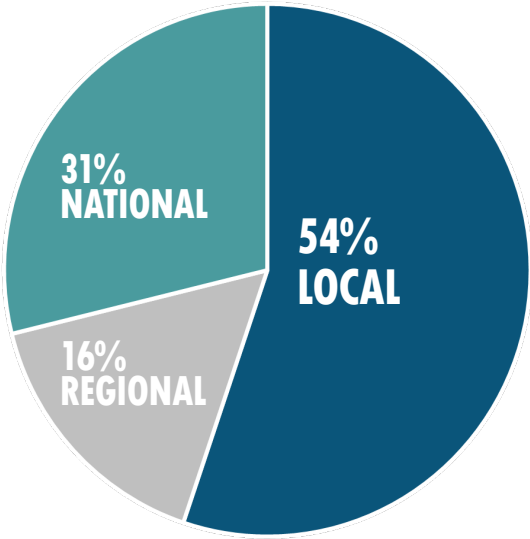


KING STREET PROFILE

LINE TO BROAD STREETS



91%
OCCUPANCY RATE



RETAIL TYPE
LINE - BROAD STREETS



KING STREET PROFILE

NEW BUSINESSES & COMING SOON

UPPER KING



LA CAVE
550 King



ZACHARY'S DAIQURIS
460 King



JULIA AMORY
445 King

MIDDLE KING

PAIGE

PAIGE DENIM
369 King



KING Street foods
asian kitchen

KING STREET FOODS
347 King



PENINSULA
NUTRITION
263 King

LA LIGNE

NEW YORK

LA LIGNE
236 King

LOWER KING



ABB EY GLASS BOUTIQUE
127 King

KING STREET PROFILE

LINE TO BROAD STREETS

OCCUPANCY CHANGES MARCH 2024 - JUNE 2024

MAR 2024	LINE TO BROAD STREETS	JUN 2024
92%	-1%	91%

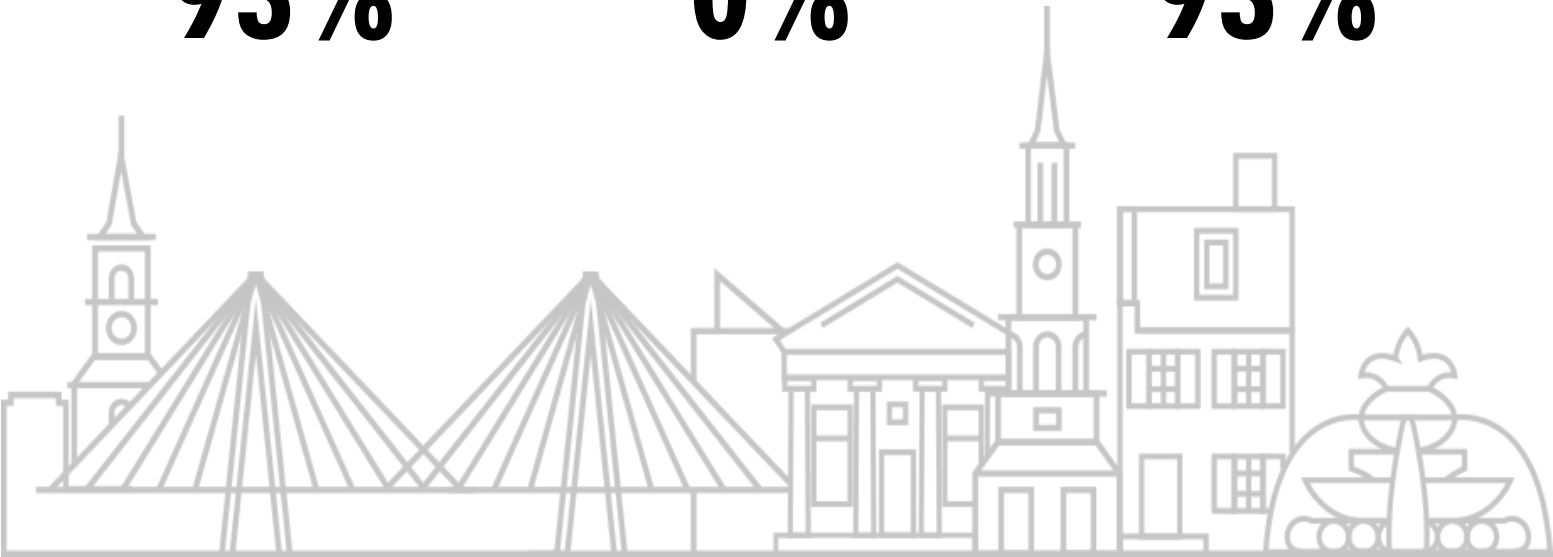
UPPER KING STREET

90% -3% 87%

MIDDLE KING STREET		
94%	+1%	95%

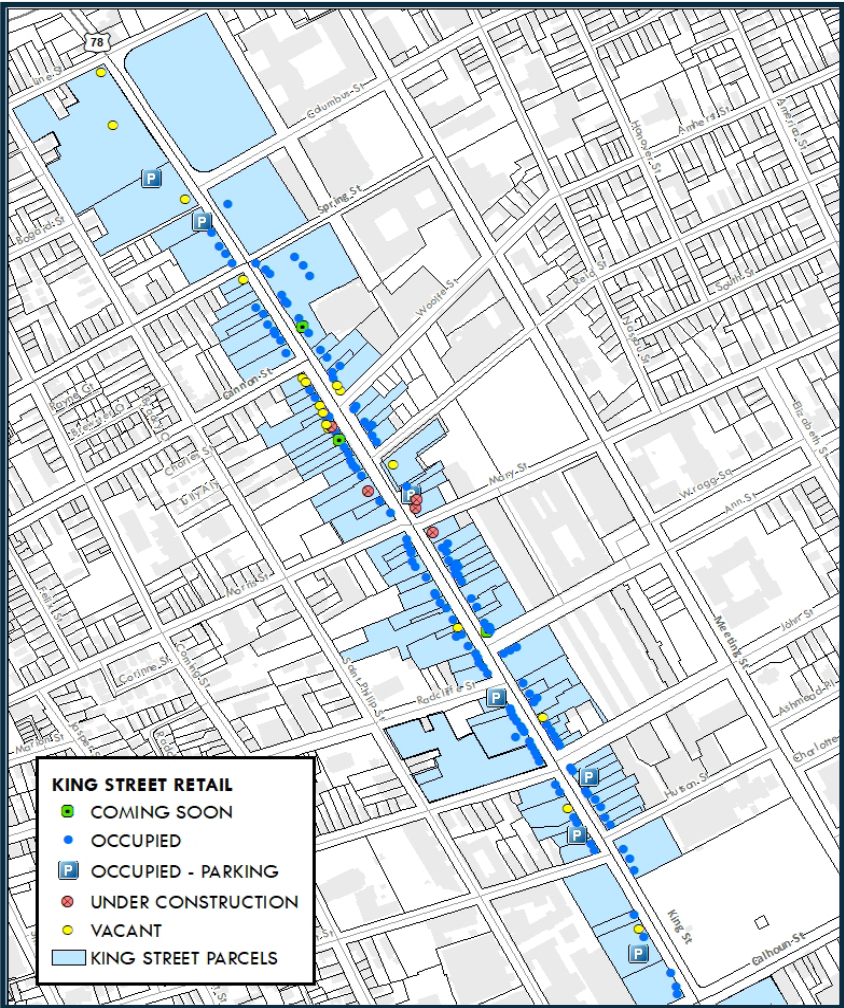
LOWER KING STREET

93% 0% 93%

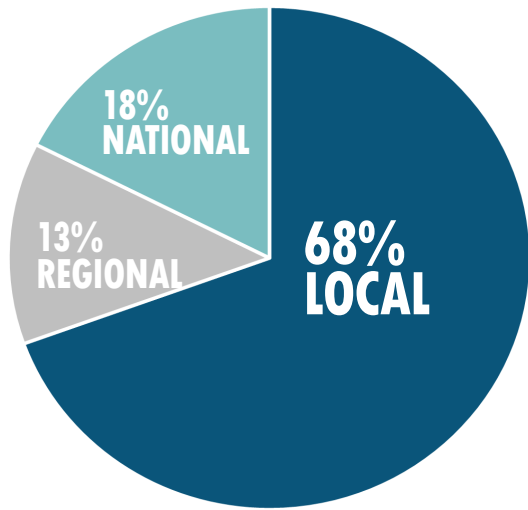


KING STREET PROFILE

UPPER KING: LINE - CALHOUN STREETS



87%
OCCUPANCY RATE



RETAIL TYPE LINE - CALHOUN STREETS



13%
Apparel



37%
Restaurant



9%
Specialty



11%
Office



2%
Housewares



4%
Health & Beauty



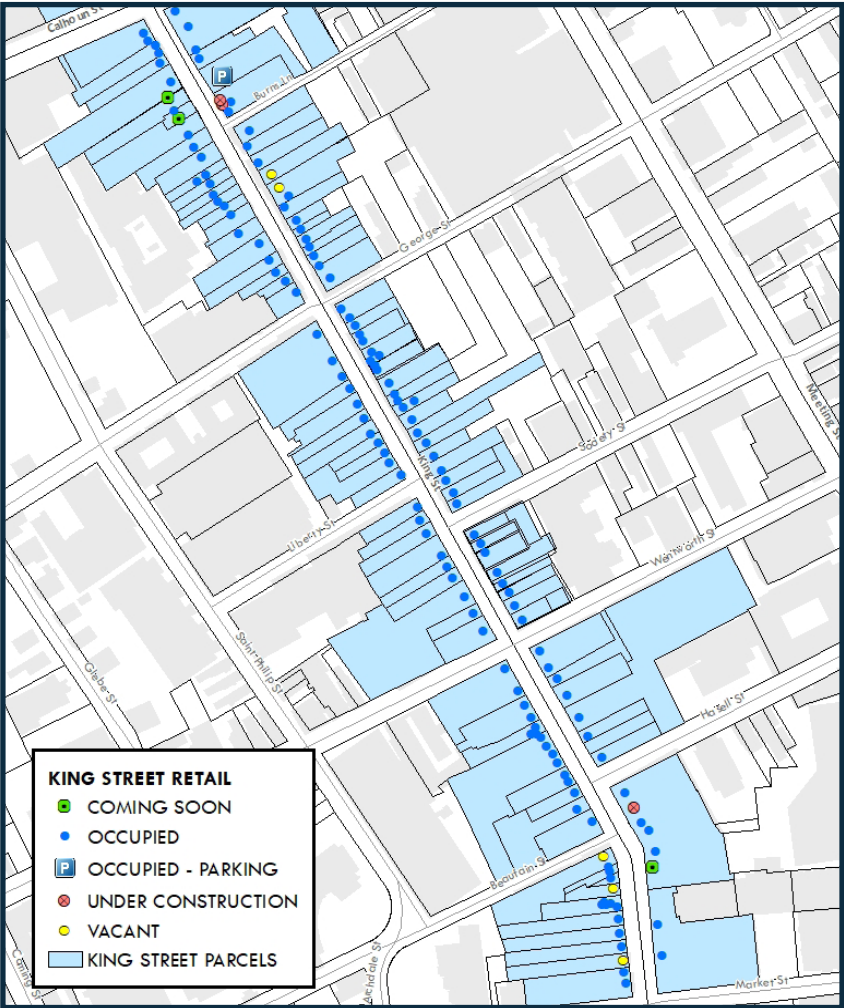
1%
Gallery



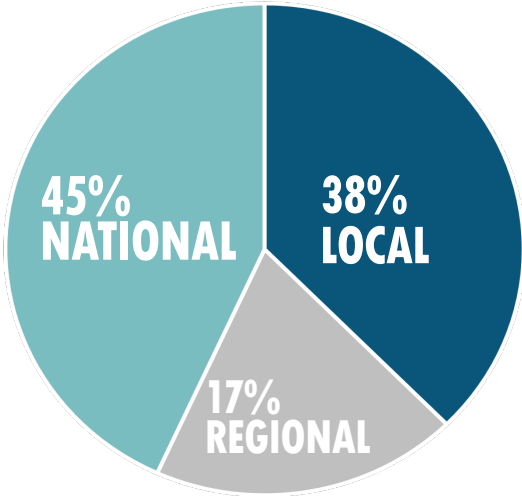
13%
Other Services

KING STREET PROFILE

MIDDLE KING: CALHOUN - MARKET STREETS



95%
OCCUPANCY RATE

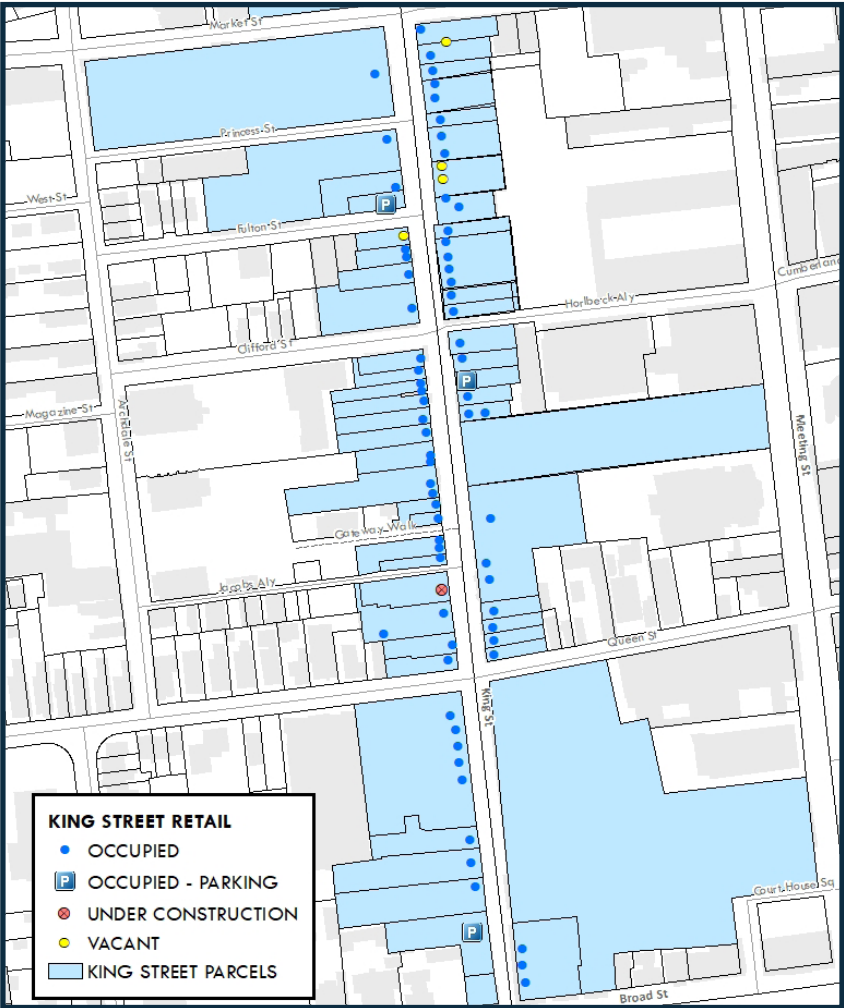


RETAIL TYPE
CALHOUN - MARKET
STREETS

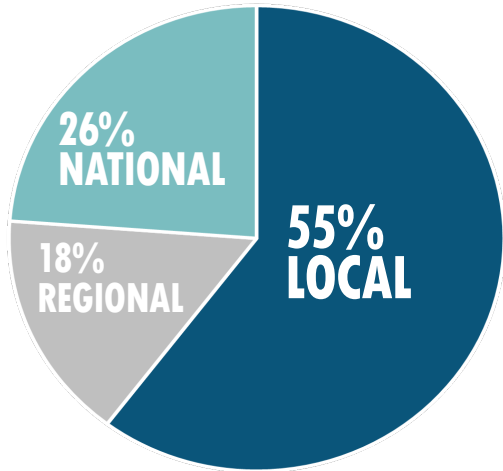


KING STREET PROFILE

LOWER KING: MARKET - BROAD STREETS



93%
OCCUPANCY RATE



**RETAIL TYPE
MARKET - BROAD
STREETS**



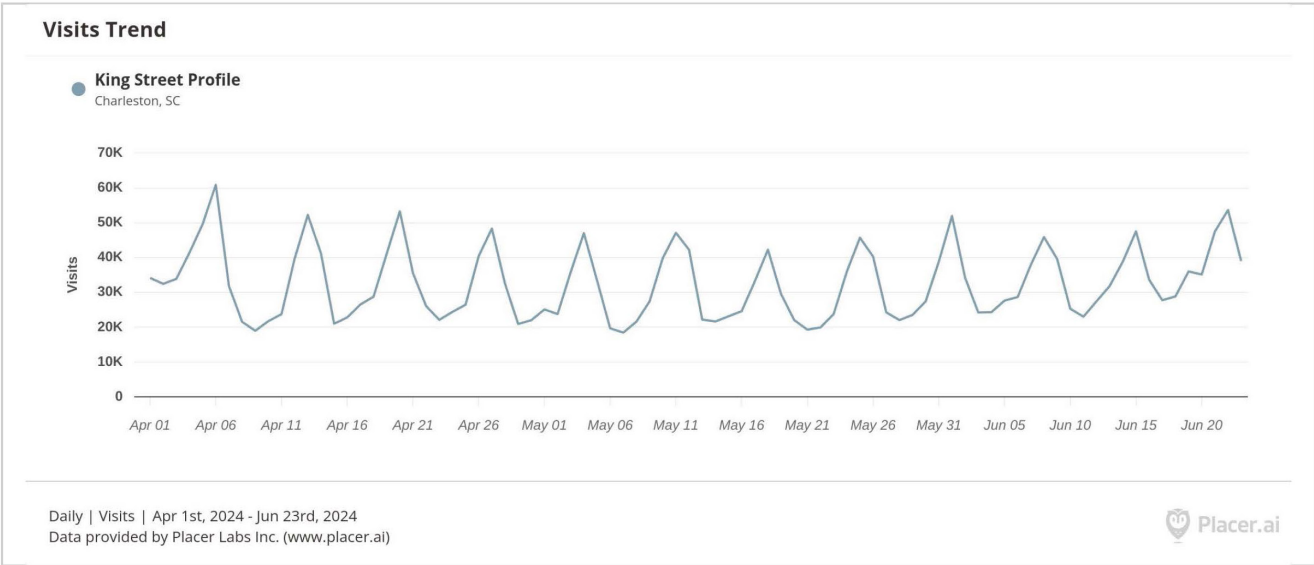
KING STREET PROFILE

Q2 FOOT TRAFFIC REPORT

PLACER.AI FOOT TRAFFIC DATA

Economic & Neighborhood Services utilized a mobile data tracking platform, Placer.ai, to generate reports showing changes in foot traffic over time. More information is available upon request.

Q2: APRIL - JUNE 2024



JANUARY - JUNE 2024

